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Partner and Principal Writer

Working-Media Communicating the Art of Business

"We know that most buying decisions are emotional, and there is usually only one decision-maker who has the final say. Our job is to help you persuade that decision-maker to purchase your product or service."

Company Overview

Do your promotional materials express your value to your customers in clear, compelling language supported by strong visual imagery? A consistent message, delivered through multiple media and tailored to your target markets, is the starting point for building good customer relationships - crucial to the success of every business. Working-Media, Inc. creates business-to-business promotional literature, Web sites, multimedia presentations, and displays to deliver an integrated marketing strategy that emphasizes customer benefits. Our goal is to help you create strategic marketing campaigns that speak directly to your customers - on time and within budget.

Products

Getting your message out in a variety of formats is the best method to build your brand recognition and your sales. We offer a range of products designed to evoke positive customer response from your target markets.

- Custom and Portable Displays
- Large Format Digital Graphics
- Multimedia Presentations
- Web Sites
- Brochures
- Data Sheets
- White Papers
- Direct Mail Fliers

Services

Cost-effective marketing begins with careful planning. When you're preparing for your next trade show, advertising campaign, or product launch, we can help you devise strategies, set goals, and execute your plans to ensure success.

- Marketing Plans
- Communications Strategies
- Media Planning
- Trade Show Management
- Event Planning
- Web Site Optimization
- Brand Development
- Graphic Design

Customers

Partial listing

- Europcar, Inc.
- SciHealth, LLC
- e-Security, Inc.
- Vizioning, Inc
- Parex, Inc.
- PeopleGarden, Inc.
- Mighty Eighth Air Force Heritage Museum
- IMTC, Inc
- RIGHTWriters, Inc.
- Tyler's Display Supply, Inc.
- MbaGlobalNet

